

The Reach of the Stanford REACH Lab

OUR MISSION

To empower and promote adolescent and young adult health through collaborative research, education, and advocacy.

OUR VALUES

Intentional Impact • Integrity • Health For All • Community Engagement and Collaboration

Our curriculums and resources are used in schools & communities in...

ALL
50
U.S. STATES

Our curriculums and resources are used in...

160
COUNTRIES

Our curriculums have reached...

OVER
6,654,877
YOUTH

OVER
61,672
EDUCATORS

We've conducted over...

937
EDUCATOR
TRAININGS

14
PODCASTS

146
NATIONAL &
INTERNATIONAL
TALKS

We currently have...

15+
CURRICULUMS

20+
EDUCATIONAL
VIDEOS

60+
FLYERS AND
INFOGRAPHICS

Our research findings...

have led to and informed **over 40 policies** to protect youth from the pulls of substances, including **tobacco flavor bans** in many cities, counties, and states; informing policies around tobacco and cannabis advertising; **informing THC and nicotine levels**; and **informing policies regarding fentanyl and opioid overdoses**.

Hear from our community...

"It is a great pleasure to acknowledge the Stanford REACH Lab's 10th anniversary. The Lab and its outstanding team of researchers and staff have made an extraordinary contribution to the field of youth substance-use prevention. A particularly noteworthy strength of these resources is their combination of strong scientific evidence, practical applicability, and an ability to translate complex research into materials that educators, parents, and young people can readily use."

- Ken Winters, PhD

Our annual cannabis and other drug conference has had over...

6,000+
ATTENDEES
in 2024-2026

The Stanford REACH Lab has been featured on...