

# TRDRP Applicant Informational Webinar

## 2024 Call for Applications *Tobacco Policy Research Centers (TPRC)*

August 1, 2023 – PO: Maggie Kulik, PhD

# Tobacco Policy Research Centers (TPRC)

## Programmatic Overview

- TRDRP Overview and Mission
- 2024 TPRC Initiative and Award Overview
- Scoring Criteria and Key Dates
- Additional Guidance to Applicants
- Q&A

## Overview of SmartSimple

- Recording Link Available on TRDRP Website with Recording of this Webinar

See <https://trdrp.org/funding-opportunities/> for more details

# TRDRP Mission

We transform tobacco taxes into cutting edge research to reduce commercial tobacco use and tobacco-related diseases, and inform public policy that benefits California's diverse populations.

## **Proposition 99:** The Tobacco Tax and Health Protection Act of 1988

- 25¢/pack cigarette surtax for cessation, prevention, and research
- 5¢ of each \$1 collected supports tobacco-related research



## **Proposition 56:** The California Healthcare, Research and Prevention Tobacco Tax Act of 2016

- Increased the retail tax on tobacco products by \$2
- To expand research into the causes, early detection, and effective treatment, care, prevention, and potential cure of all types of cancer, cardiovascular and lung disease, oral disease, and tobacco-related diseases to ultimately save lives, and as a result, enhance the economy of the state.



# Tobacco Education and Research Oversight Committee (TEROC)

A legislatively mandated advisory committee charged with overseeing the use of Proposition 99 and Proposition 56 tobacco tax revenues. These funds are designated for tobacco control, prevention, and for tobacco-related research.

Research Grants  
Program Office  
**RGPO;TRDRP**

Tobacco Use  
Prevention and  
Education (**TUPE**)

California Tobacco  
Prevention  
Program (**CTPP**)



**Research**

*Univ. of California*

 **TOBACCO-RELATED DISEASE  
RESEARCH PROGRAM**



**Prevention**

*CA Dept. of Education*



**Health Promotion/Treatment**

*CA Dept. of Public Health*

# The 2024 TPRC Initiative

- The Tobacco Policy Research Center (TPRC) Award supports single Principal Investigator (PI), multi-disciplinary collaborative policy research centers working in partnership with advocates, community members, policymakers and other key stakeholders.
- Funded Centers will identify commercial tobacco policy research needs, respond to them, and disseminate policy research that directly addresses local and state tobacco policy issues and their potential bi-directional impact on national policy.
- TPRCs can include contributions to new policy formulation as well as to implementation of existing policies.

# TPRC Award Overview

Grant Mechanism	Maximum Award (Direct Cost)	Maximum Award Duration (Years)	Purpose of Award
Tobacco Policy Research Center (TPRC)	\$3,000,000	4	To support multi-disciplinary collaborative policy research centers working in partnership with advocates, community members, policymakers and other key stakeholders. Funded Centers will identify commercial tobacco policy research needs, respond to them, and disseminate policy research that directly addresses local and state tobacco policy issues and their potential bi-directional impact on national policy.

# Main Updates to the 2023 and 2024 TPRC Award – Reminder

- The TPRC now includes **Pilot Awards**
  - To create opportunities for post-doctoral fellows and emerging researchers new to tobacco control policy
  - Pilots will be competed by the Centers, including the selection of grantees and disbursement of funds
- The Award now allows **more flexibility regarding Rapid Response Projects**
  - At the application stage, applicants are only required to propose more detailed rapid response projects for the first two years of the funding period
  - Center leadership, in collaboration with SAC, CAB and Policy Strategist will determine rapid response projects for years 3 and 4

# TRDRP TPRC Priority Topics

- Downstream effects from California's changing tobacco control policy landscape
- Menthol and flavored tobacco regulation and implementation
- Restriction of tobacco product availability in retail locations
- Countering tobacco industry marketing and influence
- Reduction of tobacco product waste and protecting the environment through policymaking
- Translation of third hand smoke research into policy\*
- Policies strengthening the availability of (community-level) cessation resources\*
- Protection of youth from tobacco and cannabis exposure
- Tobacco policy interactions with cannabis policy
- Protection of nonsmokers from secondhand nicotine or cannabis smoke or aerosol
- Activities directly relating to the California Endgame Initiative\*



# A Note on Synergies with other TRDRP Initiatives

- **Smoke- and Vape-Free Scholars Initiative (SVFSI)**  
<https://www.trdrp.org/about/svfsi-resources.html>
- **Collaborative Consortium on Thirdhand Smoke**  
<https://www.trdrp.org/highlights-news-events/collaborative-consortium-on-thirdhand-smoke.html> and <https://thirdhandsmoke.org/>
- **Community-Partnered Participatory Research Awards (CPPRA)**  
<https://www.trdrp.org/funding-opportunities/award-mechanisms/pilot-cppra-award.html> and <https://www.trdrp.org/funding-opportunities/award-mechanisms/full-cppra-award.html>
- Map with information on TRDRP Special Initiative grantees  
<https://www.trdrp.org/about/initiatives-landing-page.html>
- TRDRP California commercial tobacco Endgame resources  
<https://www.trdrp.org/about/ca-endgame-resources.html>

# A Note on Tobacco-Control Priority Populations

These populations use tobacco at higher rates and/or have been targeted by industry marketing.

TRDRP encourages addressing specific policy needs of these populations – not a requirement for every policy project

- School-age youth
- Formerly incarcerated individuals
- Individuals employed in blue-collar jobs, agriculture
- Individuals with mental illness
- People of low socioeconomic status, including the homeless
- People with disabilities
- Pregnant and breastfeeding women
- Racial/ethnic minorities
- Tribal Nations
- Rural residents
- Those in under-resourced (urban) areas
- Sexual/gender minorities
- Veterans, ROTC enrollees
- Other priority populations – provide rationale

# TPRC Award - Infrastructure Considerations

- The TPRC is a **single PI Award**
- **Cores:**
  - Administration
  - Rapid Response Project Support and Implementation
  - Community Input and Dissemination
  - Training, Capacity Building and TPRC Pilots
- **Center Partnership Structure:**
  - TPRC Leadership
  - Scientific Advisory Committee
  - Community Advisory Board
  - Policy Strategist(s)

# Peer Review of Applications - Scoring

TRDRP is an NIH-approved peer review funding organization. **We use merit categories and our rating scale is consistent with the 1-9 scale used by NIH.**

SCORE	DESCRIPTOR	Strengths/Weaknesses
1	Exceptional	Extremely strong with essentially no weaknesses
2	Outstanding	Extremely strong with negligible weaknesses
3	Excellent	Very strong with only some minor weaknesses
4	Very Good	Strong but with numerous minor weaknesses
5	Good	Strong with at least one moderate weakness
6	Satisfactory	Some strengths but also some moderate weaknesses
7	Fair	Some strengths but with at least one major weakness
8	Marginal	A few strengths and a few major weaknesses
9	Poor	Very few strengths and a few major weaknesses

# TPRC Award - Peer Review Scoring Criteria

Each application is scored on these three criteria:

## Criteria Set-1: Infrastructure and Impact (40% scoring weight)

- Responsiveness to the intent of the award type
- Expertise/Collaboration
- Potential for the proposed work to inform policy

## Criteria Set-2: RR Research and Mechanism Quality (30% scoring weight)

- Rapid Response research projects
- Rapid Response mechanism

## Criteria Set-3: Community, Dissemination and Training (30% scoring weight)

- Community input and dissemination plan
- Training and pilot award component

# Key Dates

Cycle Activity	Important Dates
2024 TPRC Call Opens	June 30, 2023
<b>Letter of Intent (LOI) Submission Deadline (required for all applications)</b>	August 24, 2023 at 12 pm Noon PT
Invitation to Full Application Announced	August 31, 2023
Applications Due	October 26, 2023 at 12 pm Noon PT
Applicants Notified	April 2024
Awards Start	July 1, 2024

# Additional Guidance to Applicants

- Must submit a Letter of Interest (LOI) by August 24, 2023 at 12 pm (noon); Invitations to submit a full application will be announced on August 31, 2023
- Full applications submitted by October 26, 2023 at 12 pm (noon) PT
- Topics that include cannabis must also be related to tobacco policy issues
- Proposition 56 requires that all research dollars must be used within California – plan your project and budget accordingly
- A recording with the SmartSimple application submission instructions is available on the TPRC Funding Opportunity website – together with the recording of this webinar

# Q & A