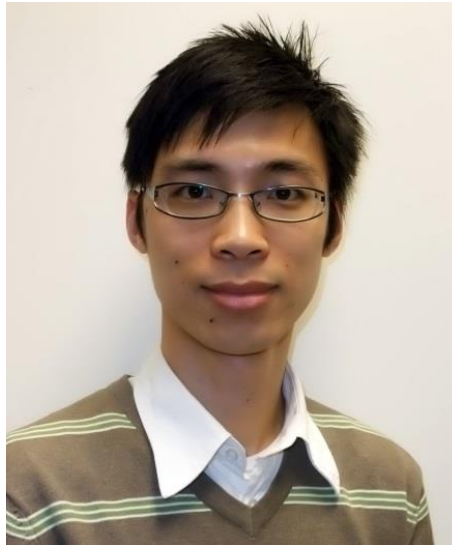


**Kelvin Choi, Ph.D., National Institute of Minority Health and Health Disparities**



Dr. Kelvin Choi is a tenure-track investigator and Acting Head of the Social and Behavioral Group at the Division of Intramural Research at the National Institute on Minority Health and Health Disparities (NIMHD). Prior to joining the NIMHD in 2013, he was an Assistant Professor at the University of Minnesota Division of Epidemiology and Community Health. He received his MPH in Community Health Education and PhD in Social and Behavioral Epidemiology from the University of Minnesota. He was an invited attendee of the NIH Institute on Systems Science and Health 2011, Training Institute for Dissemination and Implementation Research in Health 2012, and National Science Foundation workshop on Fundamentals of Team Science and the Science of Team Science. He was named a NIH Stadtman Investigator for his innovative research on marketing of health risk behaviors and health promoting behaviors, particularly using this research perspective to reduce tobacco use disparities, which is one of the goals of the Department of Health and Human Service Healthy People 2020. His recent work focuses on tobacco use disparities, direct-to-consumer tobacco marketing and polytobacco use. Dr. Choi's recent publications on these topics included an article related to racial/ethnic differences in US youth susceptibility to smoking, an article on US youth tobacco coupons exposure, and an article on a risk-continuum classification of product use among US youth.

**Articles:**

**[A Risk-Continuum Categorization of Product Use among U.S. Youth Tobacco Users](#)**

*Sherine El-Toukhy and Kelvin Choi; Nicotine Tob Res (2016)*

At 30.5%, dual use was the most prevalent product-use pattern among U.S. youth tobacco users. The second prevalent pattern was non-cigarette combustible only use at 26.7%, followed by polytobacco use at 17.5%, cigarette only use at 14.9%, and non-combustible only use at 10.4%