



## **E-Cigarette Tax Policy Research Meeting**

**Thursday, January 22, 2015**

**Oakland City Center (OCC) Conference Center- 500 12th Street, Suite 105**

### **Agenda**

- 9:00 a.m. **Arrival and Coffee/Tea**
- 9:30 a.m. **Welcome and Purpose /Goals of the Meeting**
- Bart Aoki, Director – TRDRP
  - Phillip Gardiner, Program Officer - TRDRP
- 9:50 a.m. **E-Cigarette Taxation: Where are we today?**
- Mark Meaney, Staff Attorney - Tobacco Control Legal Consortium, Public Health Law Center, St. Paul, Minnesota
- 10:40 a.m. **Break**
- 10:50 a.m. **Alternative Approaches to Taxing E-Cigarettes**
- **Tax at ~50%**
    - Frank Chaloupka, Professor, University of Illinois at Chicago
  - **Tax at 5% or less**
    - Phillip Gardiner, Program Officer, TRDRP
  - **Discussant**
    - Stanton Glantz, Professor, University of California San Francisco
- 12:30 p.m. **Lunch (Box Lunch Provided)**
- 1:00 p.m. **Taxing E-Cigarettes in California**
- Bill Kimsey, Administrator, Special Taxes Appeals Branch, California State Board of Equalization
  - Molly Moilanen, Director of Public Affairs, ClearWay Minnesota; Co-Chair Raise it For Health Coalition
- 2:00 p.m. **E-Cigarette Taxation Implementation Avenues: Legislative and/or Voter Initiated**
- Kimberley Amazeen, Vice President, Programs and Advocacy, American Lung Association in California
- 2:45 p.m. **Break**
- 3:00 p.m. **Taxing E-Cigarettes: What Research is Needed?**
- Wendy Max, Professor, University of California San Francisco
  - Lisa Henriksen, Senior Research Scholar, Stanford University
- 3:45pm **Round Table Discussion and Next Steps**
- 4:15pm **Adjourn**