

Tobacco-Related Disease Research Program
E-Cigarette Tax Policy Research Meeting
Speakers

January 22, 2015

Kimberly Amazeen



Ms. Amazeen currently serves as the Vice President of Public Policy & Advocacy for the American Lung Association in California and is responsible for the mission-related activities of the organization. She also represents the organization's tobacco-related policy priorities before the California Legislature. Kimberly brings more than 18 years of community organizing and public policy experience working on campaigns to advance effective tobacco control policies at the local, state, national and international level. Kimberly joined the Lung Association in April 2005 as the Director of the Center for Tobacco Policy & Organizing and has also held the positions of Senior Director of Tobacco Policy and Vice President of Programs & Advocacy with the organization. Prior to joining the Lung Association, Kimberly was on staff for five years as the Associate Director for Constituency Relations at the Campaign for Tobacco-Free Kids headquartered in Washington, D.C.

Frank J. Chaloupka, Ph.D.



Dr. Chaloupka is a Distinguished Professor of Economics and Public Health at the University of Illinois at Chicago, Director of the UIC Health Policy Center and Director of the WHO Collaborating Centre on the Economics of Tobacco and Tobacco Control.

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Dr. Chaloupka is Co-Director of Bridging the Gap: Research Informing Policy and Practice for Healthy Youth Behavior and Director of BTG's ImpacTeen Project. Hundreds of publications and presentations have resulted from Dr. Chaloupka's research on the effects of economic, policy, and environmental factors on health behaviors, including tobacco use, drinking, drug use, diet, physical activity, and related outcomes.

Phillip S. Gardiner, Dr. P.H.



Dr. Gardiner is a Public Health activist, administrator, evaluator and researcher. For the past 25 years, he has worked on studies ranging from Hypertension, Multiculturalism and AIDS, to Breast Cancer, Prostate Cancer, Diabetes and Smoking. Dr Gardiner received his Doctorate in Behavioral Sciences from the University of California at Berkeley, where he focused on Youth Violence as a public health issue. Throughout his research career, Dr. Gardiner has maintained his community activism to address racial disparities in health, through writing, organizing, evaluating and public speaking. For the past 15 years, Dr. Gardiner has lectured around the country on African American health disparities generally and menthol smoking in the Black Community, particularly. Currently, Dr. Gardiner is the Policy and Regulatory Sciences Program Officer for the Tobacco Related Disease Research Program (TRDRP), University of California Office of the President. During the past 5 years Dr. Gardiner was a member of the National Steering Committee for National Conference on Tobacco Or Health in 2009; the national co-chair for the 2nd Conference on Mentholated Cigarettes in 2009; co-editor of the Society for Nicotine and Tobacco special Journal Supplement *Menthol Cigarettes: Toward a Broader Definition of Harm* in 2010; and conceptualized, assembled and led live webcasts on Varenicline in 2012 and on Electronic Cigarettes in 2013, the latter having over 1400 registrants. Dr. Gardiner speaks regularly around the country on banning menthol cigarettes and regulating electronic cigarettes. In 2014, Dr. Gardiner was instrumental in shaping many local e-cigarette regulatory policies around the country, including the cities of Richmond, Chicago, Los Angeles and San Francisco.

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Dr. Gardiner is an adjunct faculty member at Touro University in Vallejo, a graduate medical college, where he teaches a course on Health Disparities and on Mental Health and Substance Abuse. Dr. Gardiner is also the leader of an independent consultation firm, Gardiner & Associates, whose main evaluation work has centered on health disparities. And lastly, Dr. Gardiner is Co-Chair of the African American Tobacco Control Leadership Council (AATCLC), a group of Black professionals dedicated to fighting the scourge of tobacco impacting the African American community in California and Nationally.

Stanton Glantz, Ph.D.



Dr. Glantz, the American Legacy Foundation Distinguished Professor of Tobacco Control, conducts research on a wide range of topics ranging from the health effects of secondhand smoke (with particular emphasis on the cardiovascular system) to the efficacy of different tobacco control policies. Dr. Glantz conducts research on a wide range of issues ranging from the effects of secondhand smoke on the heart through the reductions in heart attacks observed when smokefree policies are enacted, to how the tobacco industry fights tobacco control programs. His research on the effects of secondhand smoke on blood and blood vessels has helped explain why, in terms of heart disease, the effects of secondhand smoke are nearly as large as smoking. Consistent with what would be expected from the biology of secondhand smoke, he demonstrated a large and rapid reduction in the number of people admitted to the hospital with heart attacks in Helena, Montana, after that community made all workplaces and public places smokefree. His work in this area was identified as one of the “top research advances for 2005” by the American Heart Association. He was one of the people who first argued that controlling youth access to tobacco products was not an effective tobacco control strategy and was one of the first people to identify the importance of young adults (not just teens) as targets for the tobacco industry and efforts at smoking cessation and tobacco use prevention.

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Dr. Glantz is Principal Investigator for the \$20 million 5 years Tobacco Center of Regulatory Science “[Improved Models to Inform Tobacco Product Regulation](#),” that was funded in September 2013 as part of a first-of-its-kind tobacco science regulatory program by the U.S. Food and Drug Administration and the National Institutes of Health. The center’s overarching theme is the development of improved models to inform tobacco product regulatory strategies that integrate 1) economic impacts of tobacco use on health costs, 2) risk perceptions, perceived acceptability, consumer responses to pro-tobacco marketing and anti-tobacco messages and other social determinants of tobacco use, and 3) rapid changes in risk due to tobacco use and secondhand smoke exposure as manifest in cardiovascular and pulmonary dysfunction. The center also includes two developmental projects (one on behavioral models and one on cardiovascular and pulmonary disease models), three Cores (Administrative, Informatics and Analytics, and Biomarker), a postdoctoral training program and a process for selecting future developmental projects.

He is author or coauthor of numerous publications related to secondhand smoke and tobacco control, as well as many papers on cardiovascular function and biostatistics. He has written several books, including the widely used *Primer of Biostatistics* (which has been translated into Japanese, French, Russian, German, Italian, Japanese and Spanish, and *Primer of Applied Regression and Analysis of Variance*). In total, he is the author of 4 books and over 300 scientific papers, including the first major review (published in *Circulation* which identified involuntary smoking as a cause of heart disease and the landmark July 19, 1995 issue of *JAMA* on the Brown and Williamson documents, which showed that the tobacco industry knew nicotine was addictive and that smoking caused cancer 60 years ago. This publication was followed up with his book, *The Cigarette Papers*, which has played a key role in the ongoing litigation surrounding the tobacco industry. His book *Tobacco Wars: Inside the California Battles* chronicles the last quarter century of battles against the tobacco industry in California. He also wrote *Tobacco: Biology and Politics* for high school students and *The Uninvited Guest*, a story about secondhand smoke, for second graders, and *Bad Acts*, the behind-the-scenes story of the Department of Justice’s massive lawsuit against the tobacco companies under the Racketeer Influenced and Corrupt Organizations (RICO) Act.

He is running an educational project, [SmokeFreeMovies](#), to end use of movies to promote tobacco. His [TobaccoScam](#) campaign helped break the alliance between Big Tobacco and the hospitality industry. Working with the UCSF Library, he has taken the lead in making over 82 million pages of previously secret tobacco industry documents available to the entire world via the [UCSF Legacy Tobacco Documents Library](#). This effort has help create a whole new area of scientific investigation based on tobacco industry documents.

He served for 10 years as an Associate Editor of the *Journal of the American College of*

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Cardiology and is a member of the California State Scientific Review Panel on Toxic Air Contaminants. He was elected to the Institute of Medicine in 2005. He has traveled widely and lectured on scientific and policy issues related to clean indoor air, smoking in the movies, and effective tobacco control strategies.

His work has attracted considerable attention from the tobacco industry, which has sued the University of California (unsuccessfully) twice in an effort to stop Prof. Glantz' work.

Lisa Henriksen, Ph.D.



Dr. Henriksen is a Senior Research Scientist at the Stanford Prevention Research Center (SPRC) and a senior editor of the international journal, *Tobacco Control*. She is Principal Investigator of several federal and state projects about the retail environment for tobacco products and its contribution to socioeconomic and racial disparities that characterize tobacco use and tobacco-related disease. Lisa is also a Principal Investigator of Advancing Science and Policy in the Retail Environment (ASPiRE), a study funded by the National Cancer Institute's State & Community Tobacco Control Initiative. She chaired the workgroup that created the Standardized Tobacco Assessment for Retail Settings (STARS), an easy-to-use marketing surveillance instrument. Lisa received her PhD in Communication from Stanford University. Before coming to SPRC, Lisa served on the faculty at the School of Communication, Information and Library Studies at Rutgers University, where she earned the Susman Award for Excellence in Teaching.

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Bill Kimsey, C.P.A.



Mr. Kimsey has worked for the Board of Equalization for over 35 years in audit. Of those 35 years, he worked in management for 25 years in the Special Taxes and Fees Department. Mr. Kimsey was directly involved in the State's transition to the new alternative cigarette tax stamp that is encrypted with security features and has significantly decreased California's problems with counterfeit cigarette tax stamps. Currently, as a Branch Manager in the Appeals and Data Analysis Branch, Mr. Kimsey oversees all Appeals and Data Analysis functions for 28 taxes and fees programs, including excise taxes, fuel taxes, and environmental fees. These functions include processing various types of petitions, administrative protests, and refunds and analyzing external data for audit purposes. He also oversees the branch's responsibilities for the current California cigarette tax stamp and for the Master Settlement Agreement in preparing various reports for the California State Attorney General's Office.

Wendy Max, Ph.D



Dr. Max is a Professor of Health Economics and Director of the Institute for Health & Aging in the School of Nursing at the University of California, San Francisco. She holds

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a PhD in economics from the University of Colorado. Dr. Max has been a member of the faculty at UCSF since 1986. Her recent research has focused on modeling the economic impact of tobacco on healthcare expenditures. She and her research team have estimated national costs of smoking; costs to Medicare, Medicaid, and private payers; costs in each of California's 58 counties; and the impact on communities of color. She has also studied the impact of secondhand exposure on healthcare expenditures in California and the US. Dr. Max has also conducted studies related to the economic impact of Alzheimer's disease including the impact of various drug therapies on cost, the cost and treatments for cancer, and the lifetime economic impact of injuries. Her current research includes developing models of the health and healthcare costs of different tobacco products and estimating the economic impact of smoking on the LGBT community.

Mark Meaney



Mr. Meaney is a staff attorney with the Public Health Law Center, working primarily with the Tobacco Control Legal Consortium. Mark provides legal technical assistance on tobacco control and other public health law issues to public health professionals and organizations, attorneys, and advocates throughout the United States. Mark also provides training on the development and implementation of tobacco control policies in state and local communities. Prior to joining the Public Health Law Center, he worked as a public finance attorney in private practice. Before attending law school, Mark worked as a senior health policy analyst for a public health plan working on compliance issues and a variety of public health initiatives focused on individuals enrolled in safety net programs. Mark also worked as a health services researcher for a community health system, where he developed and implemented programs to measure and improve the health status of the community. Mark received his law degree from the University of Minnesota Law School and has a Master's degree in public policy from the University of Wisconsin-Madison.

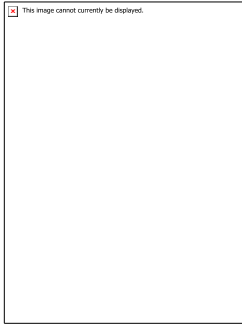
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Molly Moilanen, M.P.P.



As Director of Public Affairs, Molly Moilanen leads ClearWay Minnesota's public policy and media advocacy efforts, and serves on the organization's management team. ClearWay Minnesota is an independent nonprofit organization that improves the health of all Minnesotans by reducing tobacco use and exposure to secondhand smoke through research, action and collaboration. Moilanen is responsible for advancing tobacco control policies at the local and state level using grassroots organizing, direct lobbying and public relations. Since Moilanen joined ClearWay Minnesota in 2004, she has managed various QUITPLAN programs, developed ClearWay Minnesota's local policy grant program, served on the organization's internal strategic planning team and was involved in passing the statewide smoking ban - the Freedom to Breathe Act - in 2007 and the Tobacco Modernization and Compliance Act in 2010. For the past three years, Moilanen has co-chaired Raise it for Health, a coalition of over 30 health and nonprofit organizations committed to increasing the price of tobacco in Minnesota. As co-chair, Moilanen leads the coalition's lobbying strategy at the Capitol. During the 2013 legislative session, Raise it for Health successfully passed the largest tobacco tax in Minnesota history, moving Minnesota from 28th to 7th in the country. This policy change is projected to prevent nearly 50,000 Minnesota youth from becoming addicted to tobacco. In 2014, under Moilanen's leadership, ClearWay Minnesota worked in partnership to pass regulations on e-cigarettes and to pass statewide legislation requiring a smoke-free environment for children in foster care.

Before coming to ClearWay Minnesota, Moilanen served as a Senior Program Officer at ServeMinnesota where she oversaw the state's AmeriCorps programs. She also worked for Minnesota Senator Steve Kelley and taught master-level public policy courses at Concordia University in St. Paul.

Moilanen graduated from Grinnell College with a B.A. in political science and earned a master's degree in public policy from the Humphrey School of Public Affairs at the University of Minnesota.